



New Accounts:

Thank you for your interest in offering Everyday Lip Gloss's all natural personal beauty & care products to your customers.

To begin, the following information must be provided:

1. Signed Uniform Sales & Use Tax Certificate

Note: The following states need to submit a State specific certificate: IN, LA, MA, MS, NY, VA, WV, and WY.

2. Completed application and signed policy agreement sheet

Opening order minimum of \$250.00 paid by Money Order, Check or Credit Card (Visa, MC, Discover or AMEX)

Please fax your order, Sales & Use Tax Certificate and application to **New Accounts** at 1-616-536-2086 or mail to Everyday Lip Gloss, New Accounts, PO Box 346, Caledonia, MI 49316

Once all documentation is received, the approval process will begin. Please allow 1 week for your account to be reviewed. Remittance of these documents does not indicate approval. You will be contacted upon approval.

Everyday Enterprises Inc
DBA Everyday Lip Gloss
PO Box 346
Caledonia, MI 49316
P: 616-536-2014
F: 616-536-2086
sales@everydaylipgloss.com
www.everydaylipgloss.com

Wholesale Application:

Store Name: _____
Date of Request: ____/____/____

Billing Address:

Store: _____
Add 1: _____
Add 2: _____
City, ST, Zip: _____

Shipping Address:

Store: _____
Add 1: _____
Add 2: _____
City, ST, and Zip: _____

Account Information:

Contact Name: _____
Email: _____
Website: _____
Phone: _____
Fax: _____
A/P Contact: _____
Phone: _____
Yrs. In Business: _____
Business Type: _____
Locations: _____ (Include store listing)

How did you hear about Everyday Lip Gloss?

What other brands of Lip Gloss do you sell?

Sales Strategy (circle all that apply):

STORE ONLINE SALON
SPA DISTRIBUTOR
INTERNATIONAL HOME
OTHER: _____

POLICY AGREEMENT

A few guidelines that make doing business with Everyday Lip Gloss easy...

New Accounts

Please allow 1 week for your initial order to be reviewed & approved. Initial orders must include signed Sales & Use Tax / Resale Certificate, and this signed policy form. A customer number will be established with your first order. Always use this number when placing orders.

A signed Sales & Use Tax/Resale Certificate is required to purchase Everyday Lip Gloss products at wholesale prices.

Everyday Lip Gloss does not allow our products to be sold on any type of auction site or web-only business. Fixed location stores may sell Everyday Lip Gloss on their website if approved.

Guaranteed Sell (to reduce your risk)

Everyday Lip Gloss will repurchase any unsold portion of the initial order within 90 days at the same price as sold minus any shipping and handling charges paid.

International Distribution

Wholesale purchases of Everyday Lip Gloss products are exclusively for resale to the end-consumer in the U.S. International distribution or sales to a third party other than an end-consumer is strictly prohibited unless specifically approved in writing by Everyday Lip Gloss. Everyday Lip Gloss reserves the right to limit the sale of its product to parties whose sale and distribution strategies are compatible with those of the company.

Testers (Upon Request)

Circle the "T" next to the description on the order form if you wish to request a tester. 1 tester of each product will be supplied free of charge with initial order. You may request two free testers for every \$120.00 of product ordered. Additional testers can be purchased at wholesale cost if requested. Multiples of the same tester will not be sent.

Shipping

Everyday Enterprises will pay freight charges for our customers shipments on the initial order and all orders over \$180.00. Orders are sent by best way (Fed Ex or UPS Ground) for the most cost effective shipping method. Expedited shipping requests will incur an additional shipping charge, indicated by a separate line item on your invoice. FOB point is Caledonia, MI. Our goal is to ship all orders within 1-3 business days of receipt. Please allow another 2-5 business days for transit.

Pricing

Prices may change without notice

Minimum Order

Your opening order with Everyday Lip Gloss is a low \$250.00. Our reorder minimum is \$120.00 by phone or fax. (Online orders to be accepted soon)

Return Policy (after initial order)

All sales are final. Credit will be issued only for defective or damaged merchandise or for product shipped to you in error by Everyday Lip Gloss. Claims must be made within 5 days of receipt of merchandise. Liability for merchandise qualifying for credit is limited to the value of the products returned.

Terms

Your first 3 orders must be prepaid by credit card money order, or check. Orders paid by credit card or money order will be released upon authorization of charge or receipt of money order.

Orders paid by check will be held 10 business days before releasing. Net 30 terms may be requested with your 4th order. Returned checks are subject to a \$35 charge for each return. Accounts sent to collection are subject to all collection agency fees.

Mail payment to: PO Box 346, Caledonia, MI 49316

Out of Stock

We attempt to fill every order completely, but occasionally may be out-of-stock of an item. If an item is temporarily out- of- stock, we will notify you within 24 hours of receiving order. We are committed to completing your order 100% of the time.

Packaging

Everyday Lip Gloss products must be sold in their original packaging and display. Packaging may not be changed in any way, including the removal of product from the original package or by altering copy or structure. Our products are packaged and sold in case pack quantities only.

The contents of "shipper" for initial order will include: 1 POP Counter Display, and 13 tubes per color "product" for a total of 104 tubes. This will include 8 testers (1 per color "product")

I understand and will adhere to all policies set forth by Everyday Enterprises, Inc. herein

-Signature-

-Date_

-Company-

-Title-

everyday is beautiful